

# STRATEGY

## COMMUNITY STRATEGIES

New Jersey Community Capital's Community Strategies Team provides tailored neighborhood planning and strategic consulting services to community organizations and local governments to help them develop revitalization strategies and plans that empower community members to tackle problems and bring vitality and economic opportunity to their communities.



NEW JERSEY  
**COMMUNITY**  
CAPITAL

# Evaluating the Impact of Our Work



**COMMUNITY-DRIVEN  
NEIGHBORHOOD  
PLANS**



**RESOURCES  
DELIVERED  
TO OUR CLIENTS**



**COLLECTIVE COMMUNITY  
DEVELOPMENT  
EXPERTISE**

## Our Community Strategies Team's work includes:

- **Neighborhood Planning:** We are the state leader in creating high-quality neighborhood plans that help our partners qualify for NJ DCA's Neighborhood Revitalization Tax Credit (NRTC) Program.
- **Public Policy Development and Implementation:** We work with local governments to help them improve their local ordinances and develop implementation systems to address abandoned and vacant properties, enhance code enforcement, preserve housing affordability and advance overall revitalization.
- **Access to Resources:** We support our clients in competing for and accessing the resources needed to maximize their impact, whether they be public or private grants, or financing services.
- **Building Community and Organizational Capacity:** We help our clients achieve goals through organizational capacity building, identifying and empowering community leaders, and effective community organizing.
- **Strategic Consulting:** We provide strategic guidance, research and technical assistance on effective policies and revitalization strategies based on our clients' unique situations, opportunities, and capacities.



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